



INTERACTIVE CASE COMPETITION
itv works

Broadband Equity Challenge ♦ Spring & Fall 2024

Media & Tech's Leading Case Study Competition & Recruitment Program

Following our highly successful **Broadband Equity Challenge** last fall, the Interactive Case Competition continues its commitment to broadband adoption with two 2024 competitions featuring top graduate students bridging the Digital Divide. Align your brand with this industry-leading program and benefit from the students' fresh thinking.

Virtual Competitions (dates subject to change): April 25, 2024 & November 21, 2024



Now in its 14th year, the Interactive Case Competition, founded by industry expert Craig Leddy and produced exclusively by Interactive TV Works, Inc., is committed to:

Recruitment Innovation Mentoring Networking Diversity

Over 450+ students, 50%+ now working in media & tech fields

You're invited to participate. See www.InteractiveCaseCompetition.com





With BEAD funding, it is vital that the industry finds innovative ways to increase broadband adoption. This spring **Broadband Equity Challenge 2.0** will feature top MBA Student Teams developing engagement strategies in BEAD-funded states. Teams will present plans before a Judges Panel, vying for a \$5000 prize. The industry-vetted students become attractive candidates for internships and jobs.

Year-long sponsorships include spring & fall competitions. Openings now available to mentor a Student Team. All sponsors receive extensive brand promotion to highlight their industry leadership.

Reserve your spot today. Spring competition starts Feb. 15, concludes online Apr. 25.

GOLD	SILVER	BRONZE	PATRON
<ul style="list-style-type: none"> ➤ Recognition as a Gold Sponsor all year ➤ Top Executive from your company on Judges Panel ➤ Mentor Company option to guide a team ➤ First access to Student Bios for Talent Acquisition ➤ Team recruitment from your University Relations preferred schools ➤ Access to student presentations to share internally in your company ➤ Inclusion in social media, email promos and digital marketing ➤ Custom social media Thank You highlighting your company ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event 	<ul style="list-style-type: none"> ➤ Recognition as a Silver Sponsor all year ➤ Mentor Company option to guide a team ➤ Second access to Student Bios for Talent Acquisition ➤ Team recruitment from your University Relations preferred schools ➤ Access to student presentations to share internally in your company ➤ Inclusion in social media, email promos and digital marketing ➤ Custom social media Thank You highlighting your company ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event 	<ul style="list-style-type: none"> ➤ Recognition as a Bronze Sponsor all year ➤ Mentor Company option to guide a team ➤ Access to student presentations to share internally in your company ➤ Inclusion in social media, email promos and digital marketing ➤ Custom social media Thank You highlighting your company ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event 	<ul style="list-style-type: none"> ➤ Recognition as a Patron Sponsor all year ➤ Access to student presentations to share internally in your company ➤ Inclusion in social media, email promos and digital marketing ➤ Custom social media Thank You highlighting your company ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event
\$24,995	\$19,995	\$14,995	\$9,995
<p>CHAMPION \$4,995</p> <ul style="list-style-type: none"> ➤ Recognition as a Champion Sponsor all year ➤ Inclusion in social media, email promos and digital marketing of competition events <ul style="list-style-type: none"> ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event 			

A Rewarding Experience! Join our industry leaders and bright students. Reserve your place today:

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