

Now in our 16th year!



INTERACTIVE CASE COMPETITION
itv works

Broadband Equity Challenge ♦ Sponsorship Opportunities

Media & Tech's Leading Case Study Competition & Recruitment Program

The Interactive Case Competition continues its commitment to broadband adoption by featuring top graduate students presenting innovative promotion plans. Align your brand with this industry-leading program and benefit from the students' fresh thinking.

Live virtual event October 6 during Leadership Development Week.



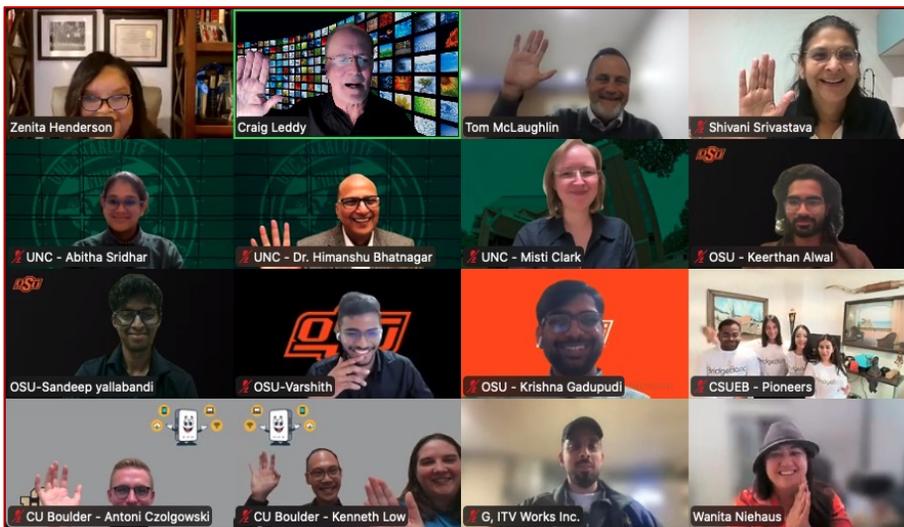
Now in its 16th year, the Interactive Case Competition, founded by industry expert Craig Leddy and produced exclusively by Interactive TV Works, Inc., is committed to:

Recruitment Innovation Mentoring Networking Inclusion

Over 500 students, 50%+ now working in media & tech fields!

You're invited to participate. See www.InteractiveCaseCompetition.com





In the **Broadband Equity Challenge**, top MBA Student Teams present engagement strategies to boost broadband adoption. An executive Judges Panel awards the winning team a \$5000 prize! The industry-vetted students become attractive candidates for internships and jobs.

Openings now available for sponsors, judges and mentors. All sponsorship levels include extensive brand promotion to highlight your industry leadership all year long.

Live virtual event October 6 during Leadership Development Week. Reserve your spot today!

| GOLD | SILVER | BRONZE | PATRON |
|---|---|--|--|
| <ul style="list-style-type: none"> ➤ Recognition as a Gold Sponsor in promos ➤ Top Executive from your company on Judges Panel ➤ Option for executives to mentor a team ➤ First access to Student Bios for Talent Acquisition ➤ Team recruitment from your University Relations preferred schools ➤ Access to student presentations to share internally in your company ➤ Inclusion in social media, email promos and digital marketing ➤ Custom social media Thank You highlighting your company ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event | <ul style="list-style-type: none"> ➤ Recognition as a Silver Sponsor in promos ➤ Option for executives to mentor a team ➤ Second access to Student Bios for Talent Acquisition ➤ Team recruitment from your University Relations preferred schools ➤ Access to student presentations to share internally in your company ➤ Inclusion in social media, email promos and digital marketing ➤ Custom social media Thank You highlighting your company ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event | <ul style="list-style-type: none"> ➤ Recognition as a Bronze Sponsor in promos ➤ Option for executives to mentor a team ➤ Access to student presentations to share internally in your company ➤ Inclusion in social media, email promos and digital marketing ➤ Custom social media Thank You highlighting your company ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event | <ul style="list-style-type: none"> ➤ Recognition as a Patron Sponsor in promos ➤ Access to student presentations to share internally in your company ➤ Inclusion in social media, email promos and digital marketing ➤ Custom social media Thank You highlighting your company ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event |
| \$24,995 | \$19,995 | \$14,995 | \$9,995 |
| <p>CHAMPION \$4,995</p> <ul style="list-style-type: none"> ➤ Recognition as a Champion Sponsor in promos ➤ Inclusion in social media, email promos and digital marketing of competition events <ul style="list-style-type: none"> ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event | | | |

A Rewarding Experience! Join our industry leaders and bright students. Contact:

Craig Leddy, Producer & Host Cleddy@InteractiveTVWorks.com 914-310-6831
Wanita Niehaus, Event Director, Wanita.Niehaus@gmail.com 202-643-2765

www.InteractiveTVWorks.com