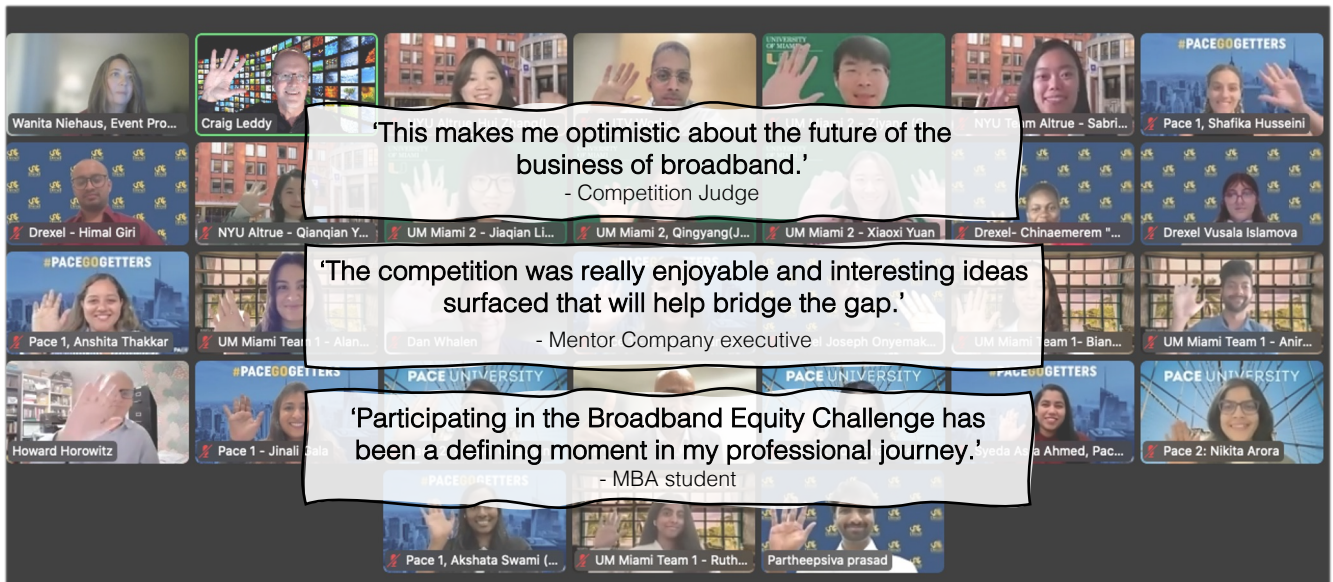


Broadband Equity Challenge ♦ Fall 2025

Media & Tech's Leading Case Study Competition & Recruitment Program

With broadband subscriptions in decline and government funding in jeopardy, it's imperative that the industry find new solutions to increase broadband adoption. This fall, graduate student teams will present innovative solutions in another lively, thought-provoking competition event. Align your brand with this industry-leading program!

Virtual Competition Event: November 20, 2025



Now in its 15th year, the Interactive Case Competition, founded by industry expert Craig Leddy and produced exclusively by Interactive TV Works, Inc., is committed to:

Recruitment Innovation Mentoring Networking Diversity

Over 500 students, 50%+ now working in media & tech fields

You're invited to participate. See www.InteractiveCaseCompetition.com





In the **Broadband Equity Challenge**, top MBA Student Teams develop strategies to increase broadband adoption. Teams present plans before a Judges Panel vying for a \$5000 prize. The industry-vetted students become attractive candidates for internships and jobs.

Openings now available for sponsors, judges and student mentors. All sponsorship levels include extensive brand promotion to highlight your industry leadership.

Reserve your spot today! Fall program starts Sept 15, concludes online Nov 20.

GOLD	SILVER	BRONZE	PATRON
<ul style="list-style-type: none"> ➤ Recognition as a Gold Sponsor in promos ➤ Top Executive from your company on Judges Panel ➤ Option for executives to mentor a team ➤ First access to Student Bios for Talent Acquisition ➤ Team recruitment from your University Relations preferred schools ➤ Access to student presentations to share internally in your company ➤ Inclusion in social media, email promos and digital marketing ➤ Custom social media Thank You highlighting your company ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event 	<ul style="list-style-type: none"> ➤ Recognition as a Silver Sponsor in promos ➤ Option for executives to mentor a team ➤ Second access to Student Bios for Talent Acquisition ➤ Team recruitment from your University Relations preferred schools ➤ Access to student presentations to share internally in your company ➤ Inclusion in social media, email promos and digital marketing ➤ Custom social media Thank You highlighting your company ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event 	<ul style="list-style-type: none"> ➤ Recognition as a Bronze Sponsor in promos ➤ Option for executives to mentor a team ➤ Access to student presentations to share internally in your company ➤ Inclusion in social media, email promos and digital marketing ➤ Custom social media Thank You highlighting your company ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event 	<ul style="list-style-type: none"> ➤ Recognition as a Patron Sponsor in promos ➤ Access to student presentations to share internally in your company ➤ Inclusion in social media, email promos and digital marketing ➤ Custom social media Thank You highlighting your company ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event
\$9,995	\$8,995	\$7,995	\$4,995
<p style="text-align: center;">CHAMPION \$2,995</p> <ul style="list-style-type: none"> ➤ Recognition as a Champion Sponsor in promos ➤ Inclusion in social media, email promos and digital marketing of competition events <ul style="list-style-type: none"> ➤ Logo inclusion in event slides and recognition in event introductions ➤ Logo inclusion in thank you posts following event 			

A Rewarding Experience! Join our industry leaders and bright students. Participation limited - reserve your place today:

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www.InteractiveTVWorks.com

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